Select a selection tool.

I will be using the "Quick Selection Tool"
Select the car area.

- Use the selection tool, tool bar to add or subtract to the area.
- The only thing that really needs to be selected is the painted part of the car.
Select "Create New Fill or Adjustment Layer"
Select "Hue/Saturation"
Adjust the "Hue"

- Adjusting the "Hue" will change the color of the car.
- Adjust the "Hue" by moving the tab either left or right.
* The car has to be a color other than white or a dark color for this to work.